

### **Recent Achievements and Current Activities: Inward Investment**

#### Inward Investment Achievements

County successes include:

- Covanta – Developed the Newhurst Energy Recovery Facility near Shepshed, creating 45 jobs (Dept for Business & Trade project)
- Charles Kendall Freight – International logistics company acquired a 96,876 sq. ft unit at the new Bardon Hill development, creating 40 jobs.
- Arvato Supply Chain Solution – German logistics supply chain management company created 300 new jobs at their new 220,000 sq. ft unit at East Midlands Gateway.
- Nippon Express – Japanese global logistics company acquired the lease to the 126,000 sq. ft warehouse at the M1 Access building in Lutterworth, creating 20 jobs.
- Deutsche Post DHL Group – German company DHL opened a new logistics fulfilment centre for Mars at East Midlands Gateway, creating 200 jobs. Dept for Business & Trade Project.
- Ping USA – Invested in a new elite performance research centre at Loughborough University, creating 5 jobs.
- ProMedica 24 (DBT Project) - Polish domiciliary care provider is expanding its operations with an office in Blaby creating 50 new jobs.
- DSV Solutions Limited – Danish global logistics company leased a second building (320,000 sq. ft) at Mercia Park, supporting 100 new jobs.
- A Plus International Express Parcels (UK) Ltd – One of China's largest logistics providers acquired a new 44,000 sq. ft warehouse unit at Optimus Point Business Park, creating 50 jobs.
- Quantum Energi AB (DBT Project) - Swedish developer of high-quality heat pumps and energy systems established a sales office in Tugby, creating 30 jobs.

City successes include:

- Superhouse Limited – Existing Leicester based Indian shoe company incorporated new innovative processes increasing their workforce with the creation of 5 new jobs.
- Walkers Snack Food – US snack food producer purchased a new 6.4 acre site from Leicester City Council to build a new potato washing plant creating 40 new jobs.
- Microfresh – Smart antimicrobial technology company were supported with the relocation to managed workspace Dock safeguarding 11 jobs in the city and creating 44 new jobs over the next two years.
- Cyferd – IT data company moved to new premises on Regent Rd, safeguarding 21 jobs. This new location allows growth for 70 new jobs over the coming 18 months.
- RecoTurbo Ltd – Doncaster based experts in remanufactured turbo engines established a new site in Beaumont Leys creating 34 new jobs.
- Barrie Knitwear - Leading manufacturer of premium cashmere luxury knitwear for some of the most prestigious fashion houses worldwide are setting up a new training and production facility creating 35 new jobs.

#### **Active Inward Investment Enquiries**

- International logistics company looking to establish over 900,000 sq. ft of storage and distribution space in Leicestershire, creating over 700 jobs.

- Innovation focused managed workspace provider looking for office buildings (new build or existing) across Midland's towns/cities from 25,000 to 50,000 sq. ft with a strong HE/FE sector. Interested in Leicester and Loughborough.
- Existing investor after a new HQ site in proximity (max 2-3 miles) to their current HQ in Blaby. Require 100k sq. ft of office and industrial space.
- Developer looking to build a 4-5 screen cinema in Market Harborough. Require 0.5-0.75 acres site with access to car parking.
- Austrian construction company with a manufacturing base in Wales employing c 600 people is looking to create a series of 10-15 wood recycling hubs around the country; requires 0.5-acre sites in the East Midlands.
- US owned precision measuring equipment manufacturer / distributor requires a new 16,000 sq. ft modern office and warehouse / laboratory facility within 25 miles from Leicester.
- US based investor planning to setup a manufacturing plant in the UK for assembly of special-multipurpose EV (Electric Vehicle) vehicles creating 200 jobs.
- Global logistics company looking to create a super parcel depot in or around Leicester within the next 2-3 years. Require a 300,000 - 500,000 sq. ft unit, supporting 500-600 jobs.

### Inward Investment Collateral

New collateral items were added to the growing suite of information on [www.investinleicester.com](http://www.investinleicester.com). These include:

- A Digital Sites Prospectus - launched at the UKREiiF 2023 event in May 2023. This prospectus provides key information about priority investment and development sites in Leicester & Leicestershire. It is accessible via the Invest in Leicester website and includes over 40 key investment sites and development opportunities. <https://www.visitleicester.info/invest/sites-properties/prospectus>
- Site Map 2023 - a hard copy version of the digital sites map, printed and distributed to delegates at the MIPIM conference in March 2023.
- Midlands Investment Prospectus was also launched at UKREiiF this year. The portfolio presents investment opportunities across the region and incorporates the 12 Department for Business and Trade (DBT) High Potential Opportunities across the Midlands, which includes Space Park Leicester.
- Infographics - a set of visual assets have been created that can be used in presentations and at events such as UKREiiF and the Invest in Leicester Round Tables.

### Inward Investment Editorial and Promotion

The Place Marketing Team has actively promoted investment content during 2023, growing the Invest In Leicester LinkedIn following. Since October 2022, consecutive monthly growth has been achieved, with the follower count rising from 835 to 1457, a significant increase of 57%. The significant increase in followers can be attributed to the implementation of a more consistent and frequent content posting strategy focused on generating original content centred on positive news stories related to property and sites, events, business investment, business support and opportunities, and research.

The inward investment marketing and communications plan continues to be executed, delivering activities to raise the profile of Leicestershire as a business and investment destination. The team has secured two editorial articles with Insider Media. In May 2023, a feature titled "Leicester & Leicestershire is open for business" was published in Business Insider's May Investment Guide and distributed to five other regions. An article focused on North West Leicestershire was also published in the Midlands Insider.

ADVERTISING PROFILE

## Invest in Leicester

### NORTH WEST LEICESTERSHIRE – OPEN FOR BUSINESS

If you're looking to expand or relocate your business,  
the district of North West Leicestershire offers an attractive commercial location

A combination of outstanding road, rail, and air links, a talented workforce, strong support services and several strategically significant growth sectors is what companies are looking for. That's why more and more are making this up and coming district their home including major national and multi-national businesses like Amazon, Marks & Spencer, Siemens, Plastic Omnium, McVities and DHL. The district lies within the heart of the National Forest, one of Britain's boldest environmental projects, enabling the creation of 200 square miles of new forest across Leicestershire, Derbyshire, and Staffordshire. The stunning backdrop of the countryside provides a great place to live and do business.

**Why North West Leicestershire?**  
4,340 businesses reside in North West Leicestershire, a rise of over 22% since 2010 with 52 of the largest 200 companies in Leicestershire and Leicestershire being based here. A clear sign that it's fast becoming one of the most dynamic places to conduct business.

A central UK location has multiple advantages, with London only 90 minutes by train and direct access to the national road network via the M1, M42 and the A50. It's located within proximity to the regions three key cities – Leicester, Derby, and Nottingham. A rapidly growing logistics cluster at the heart of the Golden Triangle, formed by the M1, M42 and M6 enables access to 98% of the UK population



Get in touch with our Invest in Leicester team today and make that investment:  
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within a four hour drive, which is why North West Leicestershire has become a hub for logistics and distribution companies. A combination of high quality, modern floorspace with world class transport infrastructure including East Midlands Airport gives potential investors quick and easy access to global markets.

East Midlands Airport also happens to be the UK's largest pure cargo airport, handling over 440,000 tonnes of flown cargo every year and the UK hub for DHL, TNT, UPS, and Royal Mail. The airport connects over 4.8 million passengers to more than 80 leisure and business destinations. And there is considerable room for growth as the airports thriving cargo facility is expanding to meet the demands of businesses, importers, and exporters.

It's also home to the UK's only inland Freepoint strategically located with strong existing road and rail freight infrastructure connecting North West Leicestershire to all other parts of the country.

**Segro Logistics Park**  
**East Midlands Gateway**  
Businesses can take advantage of this state-of-the-art logistics park. The location at SEGRO offers the potential of a talent pipeline and future workforce of over 1 million people within a 30-minute drive. It also boasts the intermodal Maritime Transport Rail Freight Terminal operating multiple trains 24 hours a day allowing

access to all major UK ports including Southampton, Felixstowe, London Gateway and the Channel Tunnel.

**Space to Grow**  
North West Leicestershire will be home to the ground-breaking logistics development Merca Park. A major new high-quality development which will become home to Jaguar Land Rover's 2.94million sq ft Global Logistics Centre and the UK's largest single occupier deal to be agreed and funded.

**East Midlands Distribution centre (EMDC)** is another major development offering 2.5 million sq ft logistics and distribution infrastructure for huge operations such as Marks & Spencer, Buy It Direct, Moxon Logistics and Redrow Homes.

**Talent and skills**  
North West Leicestershire benefits from a pool of talent within close reach, including six universities, all within 20-minute drive including the University of Leicester, De Montfort University, Loughborough University, University of Nottingham, Nottingham Trent University and University of Derby.

Each university is committed to engage with local businesses on research and development with a wealth of graduates getting ready to enter the world of work. With all this on offer it's no wonder major companies have already made North West Leicestershire their home!

ADVERTISING PROFILE

## Invest in Leicester

### LEICESTER AND LEICESTERSHIRE IS OPEN FOR BUSINESS

Incredible sporting successes and recent historic discoveries placed Leicester and Leicestershire on the map nationally and globally, but the success doesn't end there

Did you know it's one of the UK's fastest growing business locations and an attractive place for investment? Next, IBM, Access Group, Dunelm, Santander and Martini Woods are just some of the businesses that are well and truly part of Leicester and Leicestershire's success story. Here are a few of the key reasons businesses should consider Leicester and Leicestershire as their next business and investment location.

#### Global Connectivity

A central location is key to businesses looking for a new business location, which is why Leicester and Leicestershire is the ideal destination. Travel by train to London in 80 minutes and to mainland Europe in four hours. Businesses can take advantage of being located close to East Midlands Airport, which is the UK's largest pure cargo airport handling and national hub for DHL, TNT, UPS and Royal Mail.

**East Midlands Freepoint**, the UK's best connected and only inland freepoint was recently announced and sits at the heart of the nation's advanced manufacturing and logistics economy. This development will attract investment to create a new, world-leading, low carbon, advanced manufacturing, and logistics hub in the heart of England. The Freepoint not only benefits from a globally connected location, but three development sites, multi-modal connectivity, tax and customs benefits and a network of partnerships and support.

Leicester and Leicestershire is also home to the East Midlands Gateway Strategic Rail Freight Terminal. Operated by Maritime Transport, the intermodal terminal offers multiple trains 24 hours a day allowing access to all major UK ports including Southampton, Felixstowe, London Gateway and the Channel Tunnel. State-of-the-art logistics parks in the wider area offer a talent pipeline and future workforce of potentially over 1 million people within a 30-minute drive.



New Walk, Martini Woods

#### Enterprise Zones

Two innovation led Enterprise Zones across four locations including Charnwood Campus, the UK's first life science opportunity zone and MIRA Technology Park are key to the area's success. MIRA Technology Park is the largest automotive technology park in Europe and the ideal base for companies developing the latest automotive technologies. Prestigious names like Aston Martin, Jaguar Land Rover and Bentley are some of the companies you'll find there.

From start-ups to global organisations, all can benefit from a dynamic innovation community with a world class research base and graduate supply at Loughborough University Science & Enterprise Park, one of the UK's largest science parks.

A giant leap for Leicester and Leicestershire has been the launch of the new Space City scheme which encompasses Space Park, a 21000 world leading hub for space and non-space related businesses. It's one of the largest and most connected Enterprise Zones for space related

activities in the UK. The 223 million investment has already made a positive impact of 650 million to the local economy.

#### Talent and skills

Businesses located here benefit from an exceptional pool of talent with three world class universities including the University of Leicester, De Montfort University and Loughborough University, providing 60,000 graduates annually. Exceptional talent doesn't just end with graduates. An extensive workforce with high quality skills that businesses are looking for are in plentiful supply. MIRA Technology Institute offers a global skills centre delivering specialist skills and qualifications to industry leaders, engineers, and technicians within the global automotive sector.

Loughborough University Science & Enterprise Park is home to an innovative and thriving community in manufacturing, engineering, life sciences, automotive and sports business clusters. The last few years have seen an incredible transformation with much more in the pipeline.

If you're interested in being part of the Leicester and Leicestershire story, contact:  
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## Investment Promotional Events

In March 2023, the City and County Council sent three delegates to **MIPIM**. The event provided a platform to highlight the property market, development projects, and investment opportunities in Leicester and Leicestershire. The city and county's participation also fosters collaboration with the private sector to attract international investors and promote development initiatives. Leicester and Leicestershire's involvement at MIPIM signals a region ready for growth, open to innovation, and ready to engage with the real estate community, strengthening the brand proposition for internationalisation.

**UK Real Estate Investment & Infrastructure Forum (UKREiF)** was held in Leeds in May 2023. The City and County Council hosted a 'Place Showcase' and 'Digital Sites Prospectus' launch event. The conference, attracted over 10,000 attendees. This provided Invest in Leicester an opportunity to highlight investment opportunities in Leicester and Leicestershire and worked along site private sector partners, including, SEGRO, Harworth Group, and the director of the Gresham development..

**Leicester & Leicestershire Property and Construction Lunch** – This half-yearly event brings together property professionals and local authorities to discuss regeneration and investment plans, as well as approaches to seeking economic growth while securing benefits for local communities.

**Business Insider East & West Midlands Property Awards** - Invest in Leicester sponsored and hosted a table of private sector developers at the Awards in September 2023. The event is a fantastic celebration of the region's abundance of enterprise, skill, and innovation within the property sector and provided an excellent platform to highlight the service. The team presented the award for "Regeneration and Restoration Project of the Year." To showcase the projects in the city and county, Invest in Leicester will be taking a table at this year's West Midlands Property Awards dinner due to high calibre professionals that attend and an opportunity to continue the connections already established in the region.

**Private Sector Roundtables** - Leicestershire County Council and Leicester City Council have been meeting with private sector businesses in a series of collaborative 'roundtable' events. The roundtables spotlight specific topics impacting growth and investment within Leicester and Leicestershire, discussing how the public and private sector can work collaboratively to deliver positive outcomes for the city and county. Discussions have focussed on:

- How the public and private sector work together to market Leicester and Leicestershire,
- The planning process and working together to build on successes and overcoming challenges,
- How public sector assets can enable growth.

#### Team Leicester

The city and county work closely with Team Leicester each year to jointly host events at MIPIM, UKREIIF, and hold networking sessions throughout the year for the property industry. The Team Leicester model, which covers Leicester and Leicestershire, is funded through its sponsorship base, whereby businesses support the vision of promoting all what is great and good about the city and county. Partners pay a small sponsorship fee for the year, and 100% of the funds are reinvested into events and activities that will promote the area. Sponsoring businesses then get the opportunity to attend the scheduled events and network with the attendees.