

APPENDIX 1

Life Course Priority - Best Start for Life

STRATEGIC SUB-PRIORITY - 1001 Critical Days		
Original Commitments in Leicestershire 2022 Strategy	Keep, Change, Transfer or Remove	Suggested Wording (Steering Group agreed to review & refine wording of commitments during phase 2 & develop action plans/success measures)
1 We will embed the Governments vision for 'The best start for life. A vision for the 1,001 critical days' through a local 1001 Critical Days Children's Manifesto and communication campaign.	REMOVE	N/A
2 We will have joined up, accessible pre -school services, family hubs, an empowered workforce and clear local and national direction, vision and service improvement. This will include an integrated Early Years Pathway to identify and support vulnerable children.	CHANGE	We will have joined up, accessible pre -school services, an empowered workforce, clear direction, vision and continuous improvement of services.
3 Embed the additional 3-4 month and 3.5 year checks into our public health nursing service.	REMOVE	N/A
4 We will invest in evidenced based breastfeeding support for mothers across Leicestershire. Supporting them to initiate and continue breastfeeding for as long as they choose. Support will be prioritised for those in white other ethnic groups and younger mothers.	CHANGE	We will invest in evidence-based breastfeeding support to enable parents to initiate and continue breastfeeding for as long as they choose, promoting healthy infant development and maternal wellbeing
5 We will work to further increase uptake of childhood immunisations programmes especially boosters due at age 1 and 2 years.	REMOVE	N/A
6 We will empower families to feel confident and supported to develop and grow . This will include support to access the most appropriate services for emotional health and wellbeing, minor ailments (including gastro, respiratory/ bronchitis and head injuries) and home safety.	CHANGE & NEW	We will empower families to feel confident and supported to develop and grow. This will include support to improve health literacy and access to the most appropriate health and wellbeing services We will ensure services are provided to support perinatal maternal mental health to support the best outcomes for the first 1001 critical days.

STRATEGIC SUB-PRIORITY - School Readiness		
Original Commitments in Leicestershire 2022 Strategy	Keep, Change, Transfer or Remove	Suggested Wording (Steering Group agreed to review & refine wording of commitments during phase 2 & develop action plans/success measures)

1	We will take a proportionate universalism approach and focus on narrowing the development gaps that affect children and families who are at the greatest disadvantage (e.g. those who access FSM, live in poverty or have a poor home environment, have SENDs and/or are in our care).	REMOVE	N/A
2	We will support parents and families to build on their understanding of children's needs so that they are able to understand what good looks like and get their children off to a good development start.	CHANGE	We will encourage parents to promote positive home learning environments that will support readiness for school, emotional wellbeing and good health and contribute to positive health outcomes for children.
3	We will provide support to embed physical activity into young children's lives through interventions that improve fine and gross motor skills.	REMOVE	N/A
4	We will ensure access to support early development of speech, language and communication.	CHANGE	We will develop a speech, language and communication pathway
5	We want to help families access free high-quality childcare and early education that is fully inclusive and accessible.	CHANGE	To promote the benefits of funded high quality childcare and early education to increase take up of FEEE
6	We will support improving maternal mental health and physical activity to allow parents and carers to be in the best position they can be to support their children.	CHANGE	We will enable families to access services that promote maternal physical & emotional wellbeing and improve understanding of health & development

STRATEGIC SUB-PRORITY - Preparing for Life			
	Original Commitments in Leicestershire 2022 Strategy	Keep, Change, Transfer or Remove	Suggested Wording (Steering Group agreed to be refine wording of commitments during phase 2 & develop action plans/success measures)
1	We will work with young people, partners, parents and schools to increase HPV and Covid-19 Vaccination uptake.	CHANGE	We will work with young people, families and professionals to improve uptake of immunisations and boosters, supporting life-long health & resilience
2	We will investigate the causes of the increasing levels of children in care and work with families to prevent this whenever possible.	REMOVE	N/A
3	We will ensure there are opportunities for all 16-17 year olds to gain education, employment and training.	REMOVE	N/A

4	We will develop the Healthy Schools and secondary school children's public health service to help build informed, healthy, resilient young people that have skills to stay safe from harm and are ready to enter the adult world.	REMOVE	N/A
5	We will ensure there is appropriate emotional and mental health support for children and young people as part of the Covid recovery.	CHANGE	We will ensure there is appropriate emotional and mental health support for children and young people and continue to have a good understanding of the key issues that impact their emotional and mental health
6	We will ensure that children and young people have access to the services they need to gain and maintain an active lifestyle and healthy weight.	CHANGE	We will ensure that children and young people grow up in the environment they need to achieve and maintain a life long active lifestyle and healthy weight.
7	We will support the workforce to embed a Trauma Informed Approach to reduce the impact of Adverse Childhood Experiences on later life.	REMOVE	N/A
8	We will ensure that children with SEND and learning disabilities have access to the support they need and a seamless transition into adult services.	CHANGE & NEW	We will provide timely and effective health and wellbeing support to enable children and young people with SEND and complex needs to thrive and belong in their communities and to transition well into adulthood. We will raise awareness of the effect of screen time on the health, wellbeing and safeguarding of young children

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