



Sensible Measures – Action Plan

# ***SENSIBLE MEASURES-ACTION PLAN – OCTOBER 2008-APRIL 2009***

*“Working together to reduce alcohol related harms in Leicestershire”*

- Key:-**
- ☺ Action completed on or ahead of target
  - ☹ Action completed within 1 month behind target
  - ☹ Action 1 month or more behind target

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## INTRODUCTION

- This action plan records the activities for the next six months, they relate to the key priorities contained in the Sensible Measures Strategy Document published in October 2008.
- The action plan also provides a number of headline actions contained in the seven districts community safety strategies, these link into the CDRP toolkit published in February 2008 (available at [www.drugs.org.uk](http://www.drugs.org.uk))
- From February 2009 onwards a refresh process will begin, to build upon this document, in order to create a new action plan for 2009/10
- An updated CDRP toolkit will also be published to assist community safety partnerships in their refresh process
- An event will be held with key stakeholders to reflect, share experiences and plan ahead
- Updates and news relating to the strategy will be published in a quarterly newsletter
- Quarterly progress updates will be added to the action plan and will be available at [www.drugs.org.uk](http://www.drugs.org.uk)

## PARTNERS INVOLVED IN THE ALCOHOL STRATEGY



	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
<b>PREVENTION THEME</b>							
<b>1-Develop consistent information and advice (disseminated in creative ways) aimed at a broad range of people (i.e. young people, black and minority ethnic populations, new arrivals, homeless, travellers), in order to ensure a broad range of awareness raising and prevention messages</b>							
	<p>1.1 Create an LLR wide communication strategy in order to disseminate consistent messages aimed at priority groups and with identifiable branding across the sub region. (Possibly create an alcohol harm reduction publicity group) (See Appendix 1 Outcome 6 &amp; 7 CDRP toolkit/CSP Action Plans)</p> <p>1.2 Use PSHE framework to deliver planned programme of PHSE, (Healthy Schools) in line with relevant DfES/QCA guidance (i.e. school has a drug (including alcohol) policy in line with DfES guidance</p> <p>1.3 Evaluate effectiveness of recent Bluetooth NTE project</p> <p>1.4 Create a management system for Bluetooth via Leicestershire County Council Community Safety Team so that other partners can use the technology</p> <p>1.5 Link in with traveller liaison officer, scope nature and extent of alcohol use within the travelling community. Evaluate current interventions; look for opportunities to build upon these if necessary</p> <p>1.6 Look at opportunities to run local campaigns to compliment national/regional ones</p>	<p>A multi agency communication strategy will create a coordinated and consistent approach to alcohol harm reduction messages</p> <p>There is an LAA target for 87% of all Leicestershire Schools to have a Healthy Schools status by April 2009. One of the key components of the programme is drug and alcohol education.</p> <p>An evaluation will provide evidence (or not) for using this technology in the NTE</p> <p>A management system will make it easier for partners to use the technology in their own projects, as well as cover running costs of the equipment</p> <p>A scoping exercise will ascertain the impact of current methods of delivery</p> <p>This will provide a local slant on regional/national issues and use the momentum of national/regional campaigns to maximise impact</p>		<p>Leicestershire Police</p> <p>Leicestershire County Council</p> <p>Leicestershire County Council</p> <p>Leicestershire County Council</p> <p>Leicestershire DAAT Leicestershire County Council</p> <p>Leicestershire and Rutland PCT Leicestershire DAAT</p>	<p>November 2008</p> <p>March 2009</p> <p>November 2008</p> <p>October 2008</p> <p>March 2009</p> <p>Ongoing</p>		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
	<p>1.7 Update DAAT website and Facebook Group, increase links to and from the sites.</p> <p>1.8 Create DVD and support pack with Guthlaxton College highlighting the issues of proxy purchasing (as part of the proxy purchasing project)</p>	<p>Cost effective resource and information point for the public</p> <p>There is at present no educational resource that broaches proxy purchasing on the market, even though it is a growing problem in the county. This resource will be created by young people for young people. It will be shown in secondary schools across the county.</p>		<p>Leicestershire DAAT</p> <p>Leicestershire Police Leicestershire DAAT</p>	<p>December 2008</p> <p>January 2009</p>		
2- Increase targeted community- based diversionary leisure activities for the most 'at risk' groups of young people and adult offenders							
	2.1 Increased access to community based leisure activities for priority groups of young people (See Appendix 1 Outcome 8 CDRP toolkit/CSP Action Plans)	Using a targeted approach will maximise the use of finite resources across the county and will increase opportunities for at risk groups of young people to be diverted away from ASB.		District CDRP's	March 2009		
3- Work in partnership with the most 'at risk' employers to develop workplace alcohol policies and interventions							
	<p>3.1 Conduct a scoping exercise to identify the high risk employers, number of workers and locations in Leicestershire.</p> <p>3.2 Investigate feasibility of sourcing funding for a pilot employment link worker post</p>	<p>The exercise will enhance knowledge of the level of need and assist in identifying the employer types to selectively target.</p> <p>Link worker will be able to approach, liaise and work closely with target employer groups to increase awareness, develop workplace policies and clear referral pathways for help with substance use issues</p>		<p>Leicestershire DAAT Leicestershire County Council</p> <p>Leicestershire DAAT Leicestershire County Council</p>	<p>February 2009</p> <p>March 2009</p>		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
4- Improve knowledge and partnership working between sexual health and alcohol specific agencies, in order to focus messages and interventions on these target groups							
	4.1 Develop new Christmas campaign to build upon the previous years work	Key evidence from the Rochdale Teenage Pregnancy Partnership indicates that alcohol is seen as both negative and positive in relation to sexual activity. This campaign will educate the target audiences about links between alcohol use and sexual risk taking		Leicestershire DAAT Leicestershire County Council	December 2008		
	4.2 Create an information page about alcohol, risk, advice etc in the teenage pregnancy partnership young peoples help resource booklet	This will provide information and signposting for young people who want to get advice about alcohol		Leicestershire DAAT Leicestershire County Council	October 2008		
	4.3 DAAT representative to regularly attend the multi-agency Teenage Pregnancy Partnership forum. Invite YP substance use service providers to the meeting	This will offer opportunities for joint working		Leicestershire DAAT	March 2009		
	4.4 Create a task and finish group with TP coordinators and substance use service providers to look at opportunities to swap training sessions/improve flow of knowledge /notable practice.	This will identify the needs of workers, improve skills and assist in strengthening working relationships		Leicestershire DAAT Leicestershire County Council Service providers	March 2009		
5-Improve partnership working between alcohol agencies and fire and rescue services by promoting fire safety education packages to vulnerable groups of alcohol users							
	5.1 Convene a task and finish group with fire and rescue service managers, service providers and DAAT officers to create a pilot home fire safety check project (in a selected geographical location).	Drug and Alcohol users are at higher risk of being involved in dwelling fires. The Fire and rescue services have so far not been able to develop a systematic targeted approach with this group. Creating a pilot scheme will enable the exploration of joint working in this area.		Leicestershire DAAT Leicestershire County and Rutland Fire and Rescue Service providers	January 2009		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
6-Work with care providers to look at ways of preventing alcohol related falls and accidents, in relation to the most vulnerable groups in the community							
	Develop actions in the refresh process				March 2009		
7-Assess the level of alcohol related information and support available to people with physical and learning disabilities							
	Develop actions in the refresh process				March 2009		
<b>COMMUNITY SAFETY THEME</b>							
<i>1-Reduce further incidents of public place/ licensed premises based alcohol related rowdy, inconsiderate and violent behaviour by creating interventions such as NTE strategies across the districts</i>							
	<p>1.1. Reduced incidents of public place/ licensed premises based alcohol related rowdy, inconsiderate and violent behaviour (See Appendix 1 Outcome 1 CDRP toolkit/CSP Action Plans).</p> <p>1.2 Implement and monitor the progress of the NTE strategies in Coalville, Ashby, Loughborough and Hinckley.</p> <p>1.2 Scope feasibility of creating a Night Time Economy Strategy in Market Harborough</p> <p>1.4 Leicestershire DAAT to link in with district CDRP's community safety plan refresh. Develop workshops to discuss alcohol related issues and establish priorities for the new financial year</p> <p>1.5 Convene a task and finish group to analyse the results of the latest Leicestershire user satisfaction survey.</p>	<p>Has direct links with NI20, NI24, NI195</p> <p>See above</p> <p>NTE strategies will create a focused multi agency response to minimise the negative impacts of the NTE in the town</p> <p>Review progress, identify emerging priorities</p> <p>Analysis of key findings from the survey will assist the police to coordinate response that will improve public perception around ASB.</p>		<p>Leicestershire Police District CDRP's</p> <p>District CDRP's</p> <p>Harborough CDRP Leicestershire DAAT</p> <p>Leicestershire DAAT District CDRP's</p> <p>Leicestershire Police Core Performance Group</p>	<p>March 2009</p> <p>March 2009</p> <p>February 2009</p> <p>February 2009</p> <p>January 2009</p>		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
<b>2-Commission a comprehensive Alcohol Arrest Referral and Conditional Cautioning scheme to reduce alcohol related re-offending, and improve treatment for offenders (i.e. the provision of brief interventions, Alcohol Treatment Requirements and improved treatment pathways) in order to reduce re-offending rates</b>							
	2.1 Reconfigure Addaction service provision to accommodate pilot Alcohol Conditional Caution Pilot (ACC) scheme	ACC/AAR will enable alcohol interventions within the CJS with the aim of reducing re offending rates and improving health outcomes. Links in with NI20, NI24		Leicestershire DAAT	October 2008		
	2.2 Implement Alcohol Arrest Referral Pilot	See above		Leicestershire DAAT	January 2009		
	2.3 Continue and build upon Alcohol Treatment Requirement Pilot by putting bid into the County and Rutland PCT Local Operational Plan refresh.	A significant proportion of offenders have alcohol dependencies, this intervention provides support as part of a community sentence. Links in with NI19, NI20		Leicestershire and Rutland PCT Leicestershire and Rutland Probation Trust	October 2008		
<b>3- Improve strategic and operational working between alcohol and domestic violence partnerships and link the alcohol strategy into the Leicestershire County Domestic Violence Strategy i.e. through MARAC, SDVC and IDVA</b>							
	3.1 Ensure Alcohol Arrest Referral scheme includes provision for DV offenders and victims	Opportunity fro both victims and perpetrators to enter the treatment system. Links in with NI20, Ni32		Leicestershire DAAT	December 2008		
	3.2 Strengthen working links between alcohol/substance use and Domestic Violence services by holding a joint workshop to discuss issues and establish joint priorities	This will provide opportunities to look at developing closer working links		Leicestershire DAAT Leicestershire County Council	January 2009		
	3.3 Include domestic violence and substance use (including alcohol) in the LAASC/PSA Rewards Grant/BCU training bid. If not successful ensure DV is included in other proposals. Discuss with DAAT training consortium	Drug and alcohol training will better equip DV workers to broach the issue, support and refer on to substance use services. Drug workers will receive training on DV (agency commissioned to provide training via training consortium), however opportunities to expand will benefit more workers.		Leicestershire DAAT	October 08		



	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
	<p>3.4 If these are not successful look at ways for DV and Alcohol Services to increase knowledge of each others field</p> <p>3.5 Scope feasibility of including in Service Level Agreements the screening clients of alcohol services for Domestic Violence and vice versa</p> <p>3.7 Gather information on extent of data on alcohol-related DV available through police, social services, DV agencies, alcohol services and probation</p> <p>3.8 Carry out actions around DV as outlined in the local Borough alcohol/DV/community safety action plans (See outcome 2 CDRP/CSP Action Plan)</p>	<p>See above, can be covered in workshop</p> <p>Could potentially identify additional issues and provide opportunities for appropriate support</p> <p>Assist in informing strategic and tactical responses</p> <p>Key components of Community Safety Strategies and DV strategy. Links in with NI32</p>		<p>Leicestershire DAAT Leicestershire County Council Service Providers</p> <p>Leicestershire DAAT</p> <p>Leicestershire DAAT Leicestershire County Council</p> <p>District CDRP's</p>	<p>January 2009</p> <p>November 2008</p> <p>March 2009</p> <p>March 2009</p>		
<p><i>4-Develop closer working links with a wider range of representatives from the alcohol industry, both regionally and locally, in order to deliver the aim and objectives of the alcohol strategy, through the implementation of good practice e.g. Voluntary Codes, Challenge 21, Pubwatch and where feasible, schemes such as Best Bar None and Business Improvement Districts</i></p>							
	<p>4.1 District CDRP's continue working in partnership with Pubwatch as part of alcohol/community safety action plans (See Appendix 1 Outcome 5 CDRP toolkit/CSP Action Plans)</p> <p>4.2 Create a Blaby Pubwatch</p> <p>4.3 Invite alcohol industry representatives to alcohol forum once created (both on, off trade and supermarkets reps)</p> <p>4.4 Write to off licences traders to invite them in a workshop about</p>	<p>Pubwatch enables self regulation of premises and information sharing on disruptive individuals who are then barred for an agreed time from all participating premises. Also good link between landlords, police and the councils</p> <p>See above</p> <p>This will create dialogue with other partners and take into account the industry perspective</p> <p>The workshop will outline retailers' responsibilities and</p>		<p>District CDRP's</p> <p>Blaby District Council Leicestershire DAAT</p> <p>Leicestershire DAAT</p> <p>Leicestershire Police</p>	<p>March 2009</p> <p>January 09</p> <p>December 2008</p> <p>February 2009</p>		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
	<p>responsible retailing. At workshop consider with partners the creation of a countywide off license forum</p> <p>4.5 Provide Certificate in Alcohol Licensing training to one sergeant from each of the Local police Unit</p>	<p>will provide practical solutions to issues raised as well as the sharing of experiences. A forum will provide ongoing communication and opportunities for improving practice.</p> <p>Trained sergeants will help to establish closer links with license holders as there will be an improved understanding of issues.</p>		Leicestershire Police	February 2009		
5-Reduce further the number of retailers selling to under 18's, tackle proxy purchasing and increase capacity in trading standards to meet key aim of Safe.Sensible.Social							
	<p>5.1 Trading standards conduct 6 test purchase operations between October and new financial year.</p> <p>5.2 Local Boroughs and alcohol retailers to continue working with trading standards to roll out challenge 21 as outlined in alcohol/community safety action plans</p> <p>5.3 Gather knowledge of any districts validate/pass card schemes</p> <p>5.4 Continue with South Area Proxy Purchase project</p> <p>5.5 Look for opportunities to fund a Trading Standards Alcohol Control Officer</p>	<p>Identification and prosecution of traders who sell to under 18's. Links in with NI19, NI20, and NI24</p> <p>Wide adoption of Challenge 21 will reduce opportunities for under 18s to purchase alcohol from traders. Links in with KPI outlined above</p> <p>Check to avoid duplication of countywide scheme</p> <p>The project is a partnership approach to talking the growing issue of proxy purchasing. It has been highlighted as a joint priority in the south. It will involve enforcement and education. It will challenge perceptions of the issue and educate young people of the risks. Links in with NI20, NI24, NI110 and NI115</p> <p>Increased capacity for test purchasing and projects. Links into KPI's above</p>		<p>Trading Standards</p> <p>District CDRP's</p> <p>Leicestershire DAAT</p> <p>South Area CDRP's Leicestershire Police Leicestershire DAAT</p> <p>Trading Standards</p>	<p>March 2009</p> <p>March 2009</p> <p>October 2008</p> <p>March 2009</p> <p>March 2009</p>		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
	5.6 Convene group to discuss any issues around collecting and sharing of data between the Police, Trading Standards and District Licensing Authorities	Potential to improve data sharing and tactical responses.		Trading Standards	February 09		
<b>6-Reduce the incidence of drink driving by, for example, linking alcohol education into Pass Plus schemes (and motorbike Compulsory Basic Training) and implementing a problem profiling system to identify groups who are most likely to drink and drive</b>							
	6.1 Establish links between Districts Community Safety Partnerships and County Council Road Safety Team (See Appendix 1 Outcome 4 CDRP toolkit/CSP Action Plans)  Develop other actions in the refresh process	This will provide possible opportunities for improving analysis and joint working Links with NI47		District CDRP's Leicestershire County Council	March 2009  March 2009		
<b>7-Improve data collection by creating an ED data sharing system to share with CDRP's, along with alcohol related ambulance call out data, and improve use of alcohol flag on police system</b>							
	7.1 Convene project group to set up of an ED data sharing system in LRI with the aim of having a system in place by March 2009	A data sharing system will enable disaggregated data to be passed on to CDRP's. This will assist in identifying hotspot areas and enable them to respond appropriately. It will influence NI20, NI24, and NI32		Leicestershire and Rutland PCT Leicestershire Police	March 09		
<b>8-Closer partnership working during seasonal/specific police led operations</b>							
	8.1 Implement the "Not in our neighbourhood action plan"  8.2 Implement the countywide joint agency Halloween and Bonfire night action plan	The action plans will create better multi agency working around peak times of the annual calendar Envisaged benefits include, increased user satisfaction and reduced levels of ASB, violence and deliberate fires during this period  See above		District CDRP's Leicestershire Police Leicestershire Fire and Rescue Service  District CDRP's Leicestershire Police Leicestershire Fire and Rescue Service	October 2008  November 2008		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
	8.3 Take a multi agency approach to the alcohol related partnership activity funding	A joint bid is more likely to be successful and will also tackle cross cutting issues across the partnerships		Rich Hiom Dave Frank Chris Woodward Nick Jones District CDRP's	October 2008		
	8.4 Plan and implement countywide joint agency tactical options during the Christmas and New Year period	See point 8.1 excluding deliberate fires		District CDRP's Leicestershire Police Leicestershire Fire and Rescue Service	December 2008		
	8.5 Begin planning spring tactical options.	See point 8.1 excluding deliberate fires		District CDRP's Leicestershire Police Leicestershire Fire and Rescue Service	January 2009		
<b>TREATMENT THEME</b>							
<i>1-Leicestershire County Council is represented at the LLR Joint Strategic Alcohol Harm Reduction Group and will work in partnership to achieve common aims across the sub-region</i>							
	1.1 Leicestershire County Council Safer Communities lead to attend meetings	Leicestershire County Council will play an active role by working in partnership with representatives in the sub regional group		Leicestershire County Council	March 2009		
	1.2 DAAT alcohol lead to attend meeting	See above		Leicestershire DAAT	March 2009		
<i>2- Leicestershire DAAT takes the lead on the alcohol needs assessment process, as part of the overarching Joint Strategic Needs Assessment</i>							
	2.1 Include alcohol in to the needs assessment process (for the adult treatment plan)	There is already a process in place for drug treatment. Therefore it will be logical to include alcohol as the resources are in place, there is significant crossover between drugs and alcohol, and for the most part the		Leicestershire DAAT	January 2009		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
		same treatment providers are involved.					
	2.2 Use information from the MAMM group members, locality meetings/service user meetings to inform future needs assessment processes	Information from service managers, staff and service users will input into the needs assessment process and will also identify new trends		Leicestershire DAAT	January 2009		
	2.3 Gather feedback from local consultation processes within districts (See Appendix 1 Outcome 5 CDRP toolkit/CSP Action Plans)	Feedback from district council consultation processes will assist in gathering views from the public on alcohol related issues in their locality		Leicestershire DAAT District Councils	January 2009		
	2.4 Link in with community engagement activity in Leicestershire. Look at opportunities to gather information from community forums and other processes	See above		Leicestershire DAAT Leicestershire County Council	January 2009		
	2.5 Create an Alcohol Advisory Group	The group will provide ongoing information; identify changing needs and recommendations to inform future needs assessments and the strategic decisions. Will link in with Leicestershire DAAT and the LLR alcohol strategy group.		Leicestershire DAAT	December 2008		
	2.6 Link into the Leicestershire Parenting Strategy-Look for opportunities to consult with parents about the issue of alcohol and young people	Information gathered can feed into future young peoples needs assessment process		Leicestershire DAAT	February 2009		
	2.7 Link all information into the strategic assessment process (as part of the JSNA).	Passing on information as art of the JSNA will help to inform strategic decision making.		Leicestershire DAAT	Ongoing		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
<b>3-Leicestershire DAAT conducts an Equality Impact Assessment of the Alcohol Strategy and takes responsibility for any ongoing EIA work and future assessments related to equality and diversity</b>							
	3.1 Include alcohol in to the EIA process that will be carried out for drug treatment	A process is already in place for drug treatment, this will make it easier to develop the process for alcohol. There is also significant crossover with drug and alcohol related issues.		Leicestershire DAAT	January 2009		
<b>4-Leicestershire DAAT will review alcohol treatment services in the County and ensure treatment provision is aligned to MoCAM</b>							
	4.1 Create an alcohol process map for the criminal justice system across LLR	A process map (in line with MoCAM) will give an overview of the type of treatment provision within the system, identify referral pathways, current capacity, issues in the system as well an estimate of what resources are needed to meet demand		Leicestershire DAAT	February 2009		
	4.2 Create process map for community alcohol services in Leicester and Rutland	See above		Leicestershire DAAT	February 2009		
<b>5-The will support work on joint key priorities including the development of models of care for treatment provision and other key areas such as consistent communications across the sub region</b>							
	5.1 See 4.1 and 4.2, link process mapping exercise in with work being carried out in Leicester City  5.2 See 1.1 (PREVENTION) re communications strategy	Linking in with Leicester City will identify shared priorities and opportunities for joint working		LLR Joint Strategic Alcohol Harm Reduction Group	February 2009		

	Action	Anticipated benefits	Anticipated Benefits Realised - Outcomes	Lead responsibility Other Partners and agencies involved	Time Scale	Progress Smiley Faces	Notes
6-The DAAT and the LLR Joint Strategic Group will look at all available opportunities to improve alcohol service provision. All proposals and subsequent commissioning of services will reflect the priorities identified in the review process and EIA							
	<p>6.1 LCRPCT public health representatives working on including alcohol as a key priority within the World Class Commissioning Process, as part of the five year strategic plan</p> <p>6.2 LCRPCT to put bid into the Local Operational Plan (LOP) for tier one training and screening/ brief interventions via GP LES, nurses/pharmacist</p> <p>6.3 LCRPCT to put bid into LOP to increase capacity at tier two and three</p>	<p>Including alcohol as one of the ten key priorities will strengthen the position for any future bids. This will influence NI39 and other vital signs indicators</p> <p>A successful bid will increase capacity in the treatment system (there is currently a significant shortfall in capacity) enabling more people to be identified and treated for alcohol problems. Also increases capacity to work with those coming from the AAR scheme.</p> <p>See above</p>		<p>Leicestershire and Rutland PCT</p> <p>Leicestershire and Rutland PCT</p> <p>Leicestershire and Rutland PCT</p>	<p>October 2008</p> <p>March 2009</p> <p>March 2009</p>		
8-The DAAT will lead on the development including a service users group, an alcohol services directory, e newsletter and the creation of an online portal to share good practice across the region							
	8.1 Produce a quarterly alcohol strategy newsletter	A newsletter will promote the work of the alcohol strategy, highlight initiatives and keep partners updated with key developments		Leicestershire DAAT	October 2008		

## APPENDIX 1: DISTRICT CDRP'S ALCOHOL ACTION PLANS SUMMARY TABLE

- This table provides a headline overview of the activities contained within the Districts Community Safety Strategy Action Plans /Alcohol Action Plans/Districts Alcohol Strategies (the approach varies in each district).
- There are a number of priorities that cut across all districts whereas some others do not and are reflected in the individual plans.
- **This table does is not a performance management framework for each district.** Each district has its own strategic governance frameworks in place to monitor in depth the progress of the individual actions within the plans.
- However the document does provide an overview of the general progress across Leicestershire, this will help to identify areas of work that can be further developed within local districts and its joining to the overarching strategy document.

	Blaby	Oadby & Wigston	Harborough	Charnwood	Melton	North West Leicestershire	Hinckley & Bosworth	General Direction
<b>1. Reduced incidents of public place/ licensed premises based alcohol related rowdy, inconsiderate and violent behaviour</b>	Tactical options and specific operations in place/planned by police and partners. NTE Strategy N/A  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy N/A  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy to be developed (subject to resources)  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders	Tactical options and specific operations in place/planned by police and partners. NTE Strategy  ASB officer/PCSO/Police working in partnership to target persistent ASB offenders  Community Alcohol Worker in post to link in with CSP	
<b>2. Improved partnership working between alcohol and DV services</b>	DV Forum active, links with DV publicity group/alcohol and dv campaigns.  CAT Team are virtual members of the Domestic Violence Forum	DV Forum active, links with DV publicity group/alcohol and dv campaigns.	DV Forum active, links with DV publicity group/alcohol and dv campaigns.  Links being made with victims of DV to ascertain role of alcohol.	DV Forum active, links with DV publicity group/alcohol and dv campaigns.  Links with Turning Point being made, development of specialist DV service.	DV Forum active, links with DV publicity group/alcohol and dv campaigns.	DV Forum active, links with DV publicity group/alcohol and dv campaigns.  Training of DV staff around alcohol being developed with external provider.  Police/partners developing alcohol resource pack.	DV Forum active, links with DV publicity group/alcohol and dv campaigns.  Possible links with new community alcohol worker.	
<b>3. Reduction in retailers selling to under 18s</b>	Challenge 21. Challenge 21 Project success. Increasing reporting system for underage sales, TUSAC. Part of proxy purchase project.	Challenge 21. Increasing reporting system for underage sales, TUSAC. Part of proxy purchase project.	Challenge 21. Increasing reporting system for underage sales, TUSAC.	Challenge 21. Increasing reporting system for underage sales, TUSAC.	Challenge 21. Increasing reporting system for underage sales, TUSAC.	Challenge 21. Increasing reporting system for underage sales, TUSAC.	Challenge 21. Increasing reporting system for underage sales, TUSAC. Part of proxy purchase project	
<b>4. Reduced drink driving</b>	Road safety part of the Community	Road safety part of the Community	Road safety not a priority in	Road safety not a priority in	Road Safety not a specific priority in	Road Safety not a specific priority in the	Road safety part of the Community Safety	



	Safety Strategy. Action around lining in with County Road Safety Team.	Safety Strategy. Action around lining in with County Road Safety Team.	Community Safety Strategy	Community Safety Strategy	the Community Safety Strategy	Community Safety Strategy	Strategy. Action around lining in with County Road Safety Team.	
<b>5. Alcohol industry building on good practice through the implementation of initiatives</b>	Development of Blaby Pubwatch in Action plan  Free Pass cards available in libraries	Pubwatch active, local supermarkets are involved in JAG meetings  Free Pass cards available in libraries	Pubwatch active in market Harborough links with HART, new drop in service for Pubwatch and Hart members  Starting up Lutterworth Pubwatch  Free Pass cards available in libraries	Pubwatch active in Loughborough  Free Pass cards available in libraries	Pubwatch active in Melton Mowbray  Free Pass cards available in libraries	Pubwatch active in Ashby, Coalville being re launched in October  Free Pass cards available in libraries	Pubwatch active in Hinckley  Free Pass cards available in libraries	
<b>6. Effective communication channels with the local community to participate in shaping the alcohol strategy</b>	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums  Councillors involved in taking forward alcohol action plan through scrutiny commission/sub group	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums	“Face the people” consultation session to be held before end of financial year. Neighbourhood forums Community Forums Parish Forums	“Face the people” consultation session to be held before end of financial year. Community Forums Parish Forums	
<b>7. New kinds of information and advice aimed at people who may drink at harmful levels</b>	Links to be made with developing LLR communications strategy.  Safety Crew and 637 bus utilises interactive approach to alcohol.	Links to be made with developing LLR communications strategy.  Safety Crew and 637 bus utilises interactive approach to alcohol.  Creation of education DVD with Guthlaxton College (Subject to funding)	Links to be made with developing LLR communications strategy.  Funding to develop education campaign aimed at young people	Links to be made with developing LLR communications strategy.  Turning Point and Charnwood DC have stall at fresher fair.	Links to be made with developing LLR communications strategy.  Sensible Measures Melton will have some focus on prevention messages.  Development of key messages /campaigns underway	Links to be made with developing LLR communications strategy.  Recent Bluetooth project aimed users of NTE.	Links to be made with developing countywide communications strategy.  Safety Crew and 637 bus utilises interactive approach to alcohol.  Recent Bluetooth project aimed at users of NTE.	
<b>8. Increased access to community based leisure activities for priority groups of young people</b>	Targeted use of district youth workers and Impact team in hotspot areas  Targeted use of 637 bus	Targeted use of district youth workers and Impact team in hotspot areas  Targeted use of 637 bus	Targeted use of district youth workers and Impact team in hotspot areas	Targeted use of district youth workers and Impact team in hotspot areas	Targeted use of district youth workers and Impact team in hotspot areas	Targeted use of district youth workers Impact team in hotspot areas Positive futures active, MWPCSC have provided funding for this financial year	Targeted use of district youth workers and Impact team in hotspot areas  Targeted use of 637 bus	

## APPENDIX 1

### Relevant national Indicators in Leicestershire Performance Framework

NI2-People who feel that they belong to their neighbourhood

NI4-% people who feel they can influence decisions about their locality

NI8-Adult Participation in Sport (DCMS DSO)

NI18-Adult re-offending rates for those under probation supervision (PSA 23)

NI19-Rate of proven re-offending by young offenders (PSA23)

NI20-Assault with injury crime rate (PSA 25)

NI24-Satisfaction with the way the police and local council dealt with anti social behaviour (HO DSO)

NI 32-Repeat incidents of domestic violence" (PSA 23)

NI47-People killed or seriously injured in road traffic accidents (DFT DSO)

NI110-Young Peoples participation in positive activities

NI112-Under 18 Conception Rate

Ni115-Substance Misuse by Young People

NI119-Self Reported measure of people's wellbeing

NI125-Achieving independence for older people through rehabilitation/intermediate care

NI142-Number of vulnerable people who are supported to maintain independent living (PSA 17)

NI195-Improved street and environmental cleanliness